



ADVERTISING ORDER FORM

Ads due by April 17, 2018

Business/Organization: _____

Contact Person: _____ Phone: _____

Street Address: _____

City/State/Zip: _____ E-mail: _____

HCS Representative: _____ E-mail or Phone: _____

Copy Being E-Mailed

Copy Attached

Use Last Year's Ad

✓	AD SELECTION	ORIENTATION	SIZE - width x height	SPRING \$\$	SPRING/FALL \$\$
	Full Page	Vertical	5" x 7.5"	\$125	\$225
	Half Page - Vertical	Vertical	2.25" x 7"	\$100	\$180
	Half Page - Horizontal	Horizontal	5" x 4"	\$100	\$180
	Quarter Page - Vertical	Vertical	2.5" x 4"	\$70	\$130
	Quarter Page - Horizontal	Horizontal	5" x 2"	\$70	\$130
	Eighth Page	Horizontal	2.5" x 2"	\$35	\$60

Please e-mail ad copy to: Lchase70@gmail.com

Preferred format - High Resolution (300 dpi) .PDF, .EPS, .AI, .TIF

.JPG files can be sent as long as they are built "to size" and are high resolution.

Make sure that all fonts are converted to outlines

If you cannot send any format above, please provide camera-ready artwork.

Additional \$10 for typesetting and layout.

PAYMENT: Payment is due at time of purchase. ***Make checks payable to HAMPSHIRE CHORAL SOCIETY.***

Please enclose your checks with this form. Return to your HCS representative or mail to the address listed below.

Thank you for your advertising support!

Hampshire Choral Society • PO Box 2156 • Amherst, MA 01004-2156